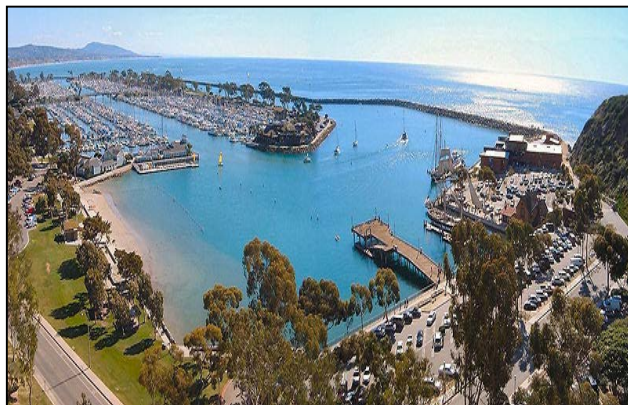


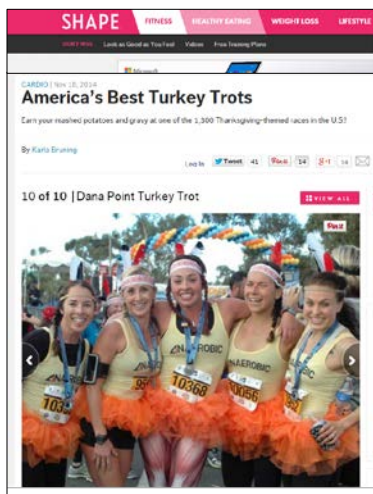
Dana Point 39TH ANNUAL TURKEY TROT 2016



PRESS KIT

RUN. WALK. GIVE. CHEER. VOLUNTEER.





FACT SHEET

DATE:

November 23 & 24, 2016

OWNER/ORGANIZER:

Produced by the Dana Point Chamber of Commerce in partnership with the City of Dana Point, Dana Point Harbor, California State Parks, County of Orange and Dana Marina Plaza.

BENEFITTING IN 2015:

Family Assistance Ministries

FAST FACTS:

- Established in 1977
- Over \$185,000 donated to local charities in the past 10 years and over \$500,000 donated since inception. 100% of proceeds
- A U.S.A. Track & Field-sanctioned and certified event.
- Scenic courses throughout Dana Point Harbor and Doheny State Beach.

EVENT FEATURES:

- 10K Run
- 5K Masters & 5K Open
- Option to participate in a combined 5K and 10K
- Kids' Gobble Wobble (1 mile)
- Two-day Health & Wellness Expo
- Entertainment and DJ along course
- Costume Contest
- Participant Medals, Tech T-shirts
- Winner's Circle



ATTENDANCE: 11,000 participants / 400 volunteers
 17,000 total participants, volunteers and spectators

TOP TEN PARTICIPATING CITIES:

1. Laguna Niguel
2. Dana Point
3. San Clemente
4. Mission Viejo
5. Aliso Viejo
6. Irvine
7. San Juan Capistrano
8. Laguna Beach
9. Ladera Ranch
10. Newport Beach

REGISTRATION:	Dates	5K	10K	Both 5K & 10K	Kids' Gobble Wobble
DEADLINES/FEEES:	6/3 – 9/30	\$35	\$40	\$50	\$15
	10/1 – 11/21	\$40	\$45	\$55	\$20
	On-site	\$50	\$55	\$65	\$25

PRESS CONTACT: Heather Johnston Executive Director
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IN PARTNERSHIP WITH THE FOLLOWING:



DANA MARINA PLAZA
 A Mitchell Land and Improvement Company

